



NETWORKING



CONTINUING EDUCATION



REST & RELAXATION



SPA EXPERIENCE

THE THIRD ANNUAL
IWIRC
AT THE SHORE

MARCH 5-6, 2015

The Borgata

Atlantic City, NJ | www.theborgata.com

 **IWIRC**
connecting women worldwide

www.iwirc.com

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 **IWIRC**



ABOUT THIS EVENT



Welcome!

We welcome IWIRC bankruptcy and turnaround practitioners, including attorneys, financial advisors, lenders, and all professionals from related industries to this conference.

About IWIRC

The International Women's Insolvency & Restructuring Confederation is a global community creating opportunities through education, mentoring and networking. IWIRC's mission is to promote the success of women in the insolvency and restructuring profession.

Conference Registration

The full conference registration fee, including the spa luncheon, welcome reception and dinner on Thursday, and the breakfast, continuing education events and lunch on Friday, is **\$300 per person**. You must be an IWIRC member to attend this conference – no exceptions. The deadline to register for the conference is February 9, 2015.

Submit registrations through <https://www.eventbrite.com/e/iwirc-at-the-shore-tickets-14378316933>. Please contact Brya Keilson at 302.416.3355 or bkeilson@gsbblaw.com if you have questions.

Please be aware that registration is limited.

Cancellation and Substitution Policy:

You will not be eligible for any type of refund or credit should you need to cancel your registration. This cancellation policy applies to all registrants regardless of when the registration form is submitted. Substitutions are permitted at any time.

About CLE/CPE Credit

Approval of CLE/CPE credits for this conference is in process.

Hotel Reservations

The Borgata Hotel Casino & Spa is located at One Borgata Way, Atlantic City, NJ 08401. Standard accommodations are available at a group rate as follows: **\$89 on Wednesday night, \$89 on Thursday night and \$189 on Friday night.**

Contact the Borgata Hotel Reservation Department at 609.317.1000 and identify yourself as an attendee of the IWIRC at the Shore conference to make your reservation.

Reservations may also be made online at www.theborgata.com. Reference Group Code GBIWC15. The deadline for registration is February 9, 2015. Rooms are held on a first-come, first-served basis and IWIRC cannot guarantee that the room block/group rate will not sell out before then. IWIRC requires that conference registration be completed prior to making a hotel reservation. IWIRC reserves the right to terminate the hotel reservation of any individual who does not comply with this policy.

15% Discount at Immersion Spa at the Water Club

A 15% discount off of any regular priced service has been arranged for attendees of the IWIRC at the Shore Conference for Thursday, March 5, 2015 and Friday, March 6, 2015. This offer is first come, first served and subject to availability. Reservations can be made by calling Cindy Bunnell directly at 609.317.7291. You should identify yourself as being with the IWIRC group in order to receive the 15% discount. All spa appointments must be confirmed by February 19, 2015.

Important Deadlines

- Deadline for conference/hotel registration is - **February 9, 2015.**
- Deadline to book a spa treatment with 15% discount - **February 19, 2015.**

CONFERENCE SCHEDULE

IWIRC AT THE SHORE

THURSDAY, MARCH 5, 2015

TIME	EVENT	LOCATION
11:00 a.m. – 5:00 p.m.	Spa Networking Event	Spa at the Water Club
4:00 p.m. – 6:00 p.m.	Registration	Registration Desk at The Water Club
6:00 p.m. – 7:15 p.m.	Welcome Reception	Society Club
7:30 p.m. – 11:00 p.m.	Bus departs for dinner	
8:00 p.m.	Dinner	Knife & Fork Inn
11:00 p.m.	Bus departs for Borgata	

FRIDAY, MARCH 6, 2015

TIME	EVENT	LOCATION
8:00 a.m. – 9:00 a.m.	Breakfast	Tides Room
9:00 a.m. – 10:30 a.m.	CLE/CPE Program	Tides Room
10:30 a.m. – 10:45 a.m.	Coffee Break	Tides Room
10:45 a.m. – 12:15 p.m.	CLE/CPE Program	Tides Room
12:30 p.m. – 2:00 p.m.	Lunch	28 West

CONFERENCE DETAILS

THURSDAY, MARCH 5, 2015

11:00 a.m. to 5:00 p.m.

SPA, LUNCH AND NETWORKING EVENT

What better way to kick off the conference than with a spa, lunch and networking event at Immersion Spa at the Water Club. Dedicated to undoing the effects of your day, Immersion Spa offers relaxing treatments guaranteed to exhilarate- tensions melt, knots disappear, skin glistens, eyes sparkle and a new you emerges just in time to wave goodbye to your worldly cares. Included in the price of the conference is use of the spa facilities consisting of an 80 foot lap/relaxation pool, whirlpool, steam room, cold plunge, relaxation lounge and state of the art fitness center as well as a complimentary lunch buffet. A variety of fruit juices and fresh fruit are served all day throughout the spa.

6:00 p.m. to 11:30 p.m.

WELCOME RECEPTION AND DINNER

Please join your fellow IWIRC members for a night of great food, fun and conversation. The evening will begin with cocktails and hors d'oeuvres in the Society Club at the Borgata from 6:00 p.m. to 7:15 p.m. Immediately following the Welcome Reception, conference attendees will be transported to the Knife & Fork Inn for a truly historic dinner. The Knife & Fork Inn is one of the oldest installations in Atlantic City and was originally established as an exclusive men's drinking and dining club in 1912 by then mayor William Riddle. The Inn's rebellious members even defied the law during Prohibition and openly served liquor for some time. Thursday night's dinner is sure to be one of the many highlights of the conference that you do not want to miss.

CONFERENCE SCHEDULE

IWIRC AT THE SHORE

CONFERENCE DETAILS

FRIDAY, MARCH 6, 2015

8:00 a.m. to 9:00 a.m.

BREAKFAST

Start the day off with a hot breakfast buffet.

9:00 a.m. to 10:30 a.m.

ALTERNATIVES TO BANKRUPTCY

Our distinguished and diverse panelists will take us through the debtors and creditors have at their disposal when a bankruptcy filing just isn't a viable option. Topics include Assignment for the Benefit of Creditors, State and Federal Receiverships, Article 9 Secured Party Sales and loan workouts.

- Marjorie Kaufman, Getzler Henrich & Associates
- Ali Kelly, The Garden City Group, Inc.
- Susan Klein, Gordon Feinblatt LLC
- Evelyn Meltzer, Pepper Hamilton LLP
- Steven Mitnick, SM Law, PC
- Tara Schellhorn, Riker Danzig Scherer Hyland and Perretti LLP

10:45 a.m. to 12:15 p.m.

ETHICAL ISSUES CONCERNING NETWORKING, MARKETING AND BUSINESS GENERATION

A panel of successful business women will discuss issues surrounding networking and marketing, do's and don't's in the business world, and tips and tricks of the trade. Discussion will include compliance with the applicable Rules of Professional Conduct in connection with use of various social media forums, targeted direct mailing and self-advertising.

- Mally Steves Chakola, Maryland Paper Company Limited Partnership, founder of M Steves Cosmetics
- Sarah Frankel, the 525group, LLC
- Harriet Greenberg, Friedman LLP
- Brya Keilson, Gellert Scali Busenkell & Brown, LLC
- Teresa Kohl, SSG Capital Advisors, LLC
- Cheryl McKissack, McKissack Group
- Jennifer Meyerowitz, Epiq Systems
- Amanda R. Steele, Richards, Layton & Finger, P.A.

12:30 p.m. to 2:00 p.m.

LUNCH

The conference will conclude with a luncheon networking opportunity.



CONFERENCE PLANNING COMMITTEE

COMMITTEE CHAIR



Evelyn J. Meltzer
Pepper Hamilton LLP
302.777.6532
meltzere@pepperlaw.com

COMMITTEE MEMBERS



Leslie Beth Baskin
Spector Gadon & Rosen P.C.
215.241.8926
lbaskin@lawsgr.com



Leigh-Anne M. Raport
Ashby & Geddes, P.A.
302.654.1888
lraport@ashby-geddes.com



Melissa A. Hager
Morrison & Foerster LLP
212.336.4324
mhager@mofo.com



Tara Schellhorn
Riker Danzig Scherer
Hyland & Perretti LLP
973.451.8562
tschellhorn@riker.com



Brya M. Keilson
Gellert Scali Busenkell &
Brown LLC
302.416.3355
bkeilson@gsbblaw.com



Lori Simpson
Law Office of
Lori Simpson LLC
410.468.0054
lsimpson@lsimpsonlaw.com



Ali Kelly
The Garden City Group, Inc.
212.485.8020
ali.kelly@gcginc.com



Kristen M. Siracusa
Miles & Stockbridge, P.C.
410.385.3726
ksiracusa@milesstockbridge.com



Jennifer P. Knox
Reed Smith LLP
215.851.8190
jknox@reedsmith.com



Amanda R. Steele
Richards, Layton & Finger, P.A.
302.651.7838
steele@rlf.com



Michelle Morris
WithumSmith + Brown
973.898.9494 ext. 4487
mmorris@withum.com



The International Women's Insolvency & Restructuring Confederation is a global community creating opportunities through education, mentoring and networking.